



# WHISPER

*Stage Play & Marriage Conference*

PRESENTED BY RAYMOND & ALICIA WATSON  
THE WATSON CLAN PRODUCTIONS

# ABOUT THE WRITERS/PRODUCERS



## **ALICIA WATSON**

Alicia is an accomplished cinematographer, photographer, author, speaker, and actor. She owns and operates Ali Watson Media, LLC., a boutique digital marketing company. She holds a dual Bachelor's degree in Communication & Media Studies and also Sociology from the University of Michigan.



## **THE WATSON CLAN**

Raymond and Alicia live in Maryland with their two beautiful and gifted children (who are also budding artists). Their family mission is to grow in God and to use their gifts for His glory. They utilize the arts and various forms of media to share hope and inspiration.



## **RAYMOND WATSON, JR**

Raymond is an actor, writer, director, speaker and entrepreneur. He earned a Bachelors of Fine Arts from Howard University in theatre and a Masters Degree in Non-Profit Management from Eastern University.

# ABOUT THE EVENT

## WHISPER STAGE PLAY

In life there are many voices that influence our thoughts and decisions. Most times, these voices are quiet and subtle but can have very LOUD consequences. That advice from your mother, that compliment from your coworker, or that "it's OK to cheat" from a reality star can all create small cracks in an unstable foundation that can lead to a flood of destruction.

WHISPER follows Lex and Mia Ellis, an attractive and driven couple striving to reach the next level in their respective careers. In their marriage however, they've reached a decision point: are they better together or apart? But once they begin to follow the advice of a life coach, Dr. Luke, who appears to have the key to help them figure it all out, things take an unexpected turn--one that makes them reevaluate everything that they believe about life, themselves and their marriage. This story of love, deceit, and blind ambition will leave audiences intrigued and wanting more.

## WHISPER MARRIAGE CONFERENCE

During this fourth run, in addition to this eye-opening play, we are inviting guest speakers and including breakout sessions led by married couples to provide tools and resources that will help couples explore and strengthen their own relationships.

**SATURDAY,  
SEPTEMBER 21, 2019**

**1108 JEFFERSON STREET  
ALEXANDRIA, VA 22314**

**8:00A- 5:00P  
(LUNCH INCLUDED)**

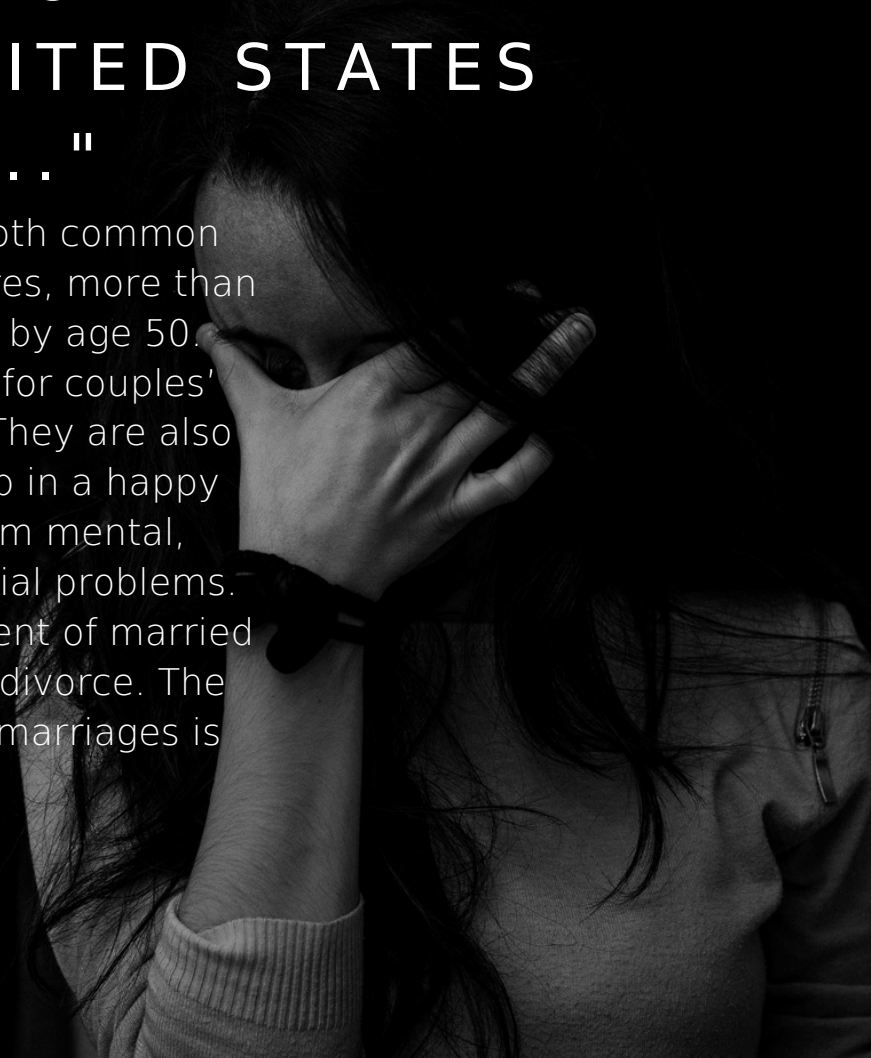


# *Our why...*

"40 TO 50 PERCENT OF MARRIED  
COUPLES IN THE UNITED STATES  
DIVORCE..."

"Marriage and divorce are both common experiences. In Western cultures, more than 90 percent of people marry by age 50. Healthy marriages are good for couples' mental and physical health. They are also good for children; growing up in a happy home protects children from mental, physical, educational and social problems. However, about 40 to 50 percent of married couples in the United States divorce. The divorce rate for subsequent marriages is even higher."

- apa.org







# *Our why...*

WHISPER IS ABOUT A BEAUTIFUL,  
AMBITIOUS COUPLE WHO'S LEVELING  
UP AND GROWING APART AT THE  
SAME TIME AND THEY DON'T EVEN  
REALIZE IT.

And doesn't that sound familiar? In a time  
when culture applauds grinding, hustling,  
bossing up, securing the bag and doing major  
things, marriage and family can  
unintentionally take a back seat to ambition.

We wrote this play to serve as a  
cautionary tale and also as an invitation to  
slow down, be on guard and be intentional  
about making marriage a priority in every  
season.

# EVENT DETAILS

## *Upcoming*

- 1 Full Day
- Catered Lunch
- 160+ Attendees
- Full Play Production
- 8 Breakout Sessions
- 1 Q/A + Panel Discussion
- 1 Vendor Area
- Countless Marriages Transformed

## *Past Runs*

- 3 past runs including the Life Center Church (2013), the DC Black Theatre Festival (2014) and City of Praise Family Ministry's Christmas Production (2017)
- 3500+ past attendees

# OUR AUDIENCE

27-47 Year-old Married Couples

\$80,000+ Average Household Income

Living in Washington DC, Maryland  
and Virginia

Hobbies include: dining out, shopping,  
networking events, community  
service, religious activities



# VENDOR & SPONSORSHIP OPPORTUNITIES



01

## Diamond \$2000

- 4 Tickets to Whisper Stageplay and Marriage Conference **or** Brand Introduction Video (Long) from Ali Watson Media
- Vendor table with prominent placement
- Full Page advertisement in event program
- Verbal acknowledgment from stage
- Pre-event social media Promotion including 3 posts dedicated to promoting your business or organization
- Logo on Eventbrite Page, Marketing and Conference T-shirt

(2 available)

02

## Platinum \$1000

- 4 Tickets to Whisper Stageplay and Marriage Conference **or** Brand Introduction Video from Ali Watson Media (Short)
- Vendor table with prominent placement
- Half Page advertisement in event program
- Verbal acknowledgment from stage
- Pre-event social media Promotion including 2 posts dedicated to promoting your business or organization
- Logo on Eventbrite Page

(2 available)

- SPONSORS AT THE DIAMOND, PLATINUM, GOLD, & SILVER LEVELS HAVE THE OPTION OF PLACING A PRODUCT OR ADVERTISEMENT INTO EVENT SWAG BAGS (MUST PROVIDE ADVERTISEMENT)
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# VENDOR & SPONSORSHIP OPPORTUNITIES

03

## Gold \$500

- 2 Tickets to Whisper Stageplay and Marriage Conference
- Vendor table
- Quarter page advertisement in event program
- Pre-event social media Promotion including 1 post dedicated to promoting your business or organization
- Logo on Eventbrite Page

(3 available)

04

## Silver \$250

- 2 Tickets to Whisper Stageplay and Marriage Conference
- Pre-event social media Promotion including 1 post dedicated to promoting your business or organization
- Logo on Eventbrite Page

(4 available)

05

## Vendor Table \$100

- Table to display product or services

(6 available)

- Attendees will have the opportunity to visit the exhibit area during lunch, breaks and after the play ends

06

## Swag Bag \$25

Opportunity to include a brochure, business card, etc., in the swag bag for event participants. Must be able to provide 170 items. The \$25 fee is waived if you provide a sample or something other than just a paper advertisement - for example, a notepad, pen, sample, etc.

07

## Partner Sponsorship: In-Kind

Partner opportunities are available for organizations that can assist with services such as printing, marketing, photography, videography, door prizes, etc.

You'll receive verbal and written acknowledgment of the services provided.



# Let's Get Connected!

If you have any questions or if you would like to move forward with a vendor or sponsorship opportunity, please contact us no later than September 6, 2019.

## Conference Coordinator

Alicia Watson

[whisperstageplay@gmail.com](mailto:whisperstageplay@gmail.com)

240-435-8645



@whisperstageplay



@whisper\_stageplay